



# SANTA BARBARA VOLLEYBALL CLUB JOINS THE LOS ANGELES VOLLEYBALL ACADEMY

FOR IMMEDIATE RELEASE!

The Los Angeles Volleyball Academy (LAVA) is thrilled to partner with Santa Barbara Volleyball Club (SBVC) to kick off a new era of club volleyball in the greater Santa Barbara girls and boys youth and juniors community. Since 1994, Santa Barbara Volleyball Club has been the club volleyball staple of Santa Barbara, bringing quality coaching, training, and competitive club volleyball to the athletes and families of the area, and beyond.

## INTRODUCING SANTA BARBARA VBC, POWERED BY LAVA

We would like to officially reintroduce the community to SBVC, now powered by LAVA. As an affiliate member of LAVA, SBVC will gain the benefit of access to all the expertise, connections, resources, and stability of the renowned LAVA organization, one of the largest club organizations on the West Coast. Simply stated, LAVA knows what it is doing and intends to bring all its knowledge to bear on SBVC – beginning with the structure of SBVC's summer offerings, as well as its Club Tryouts and team formation processes, plans for which have already changed from previous years under the guidance of LAVA leadership.

## THE BEST OF BOTH WORLDS

SBVC will retain what has made it great for more than three decades: the people and community of Santa Barbara. While there will be new faces with the administrative team running the club behind the scenes, many of the names and faces you all know and love are returning to SBVC for the coming season, not to mention some athletes and coaches returning who spent some time away from the club in recent seasons. There is already tremendous excitement for this fresh new era!

## MATT RILEY REMAINS AS DIRECTOR OF SBVC



Matt Riley

Much of the coming resurgence of SBVC can be traced back to new Director Matt Riley, who poured his time and energy into taking over and leading the club in recent weeks. The vision of this partnership is to leverage LAVA's wealth of experience in club administration, which is something new to the Santa Barbara community. Matt's steady leadership will ensure that this transition is as smooth as possible, with the goal of maintaining and in some cases improving SBVC's historic culture and Santa Barbara vibe. Matt can be reached by cell phone at (805) 708-9291 or via email at [mriley@sbvclub.com](mailto:mriley@sbvclub.com).

## LAVA DIRECTOR TREVOR JULIAN TAKES ON CONSULTING ROLE



Trevor Julian

LAVA Co-Founder and current LAVA West Club Director Trevor Julian will be on hand to assist Matt and consult with him as this new era of SBVC kicks off. Trevor brings deep expertise on the structure, decision-making, and communication required to run a successful volleyball club, and a deep and abiding passion for helping athletes and families become the best versions of themselves they can be through the vehicle of club volleyball.

Trevor can be reached via cell at (818) 631-7785 or via email at [trevorjulian@gmail.com](mailto:trevorjulian@gmail.com).

## TO SANTA BARBARA FAMILIES AND COACHES NEW AND OLD – WELCOME!

We welcome the families of the new Santa Barbara Volleyball Club, powered by the Los Angeles Volleyball Academy! It is an exciting time to be part of SBVC. We invite you to drop by a Meet and Greet with Matt and Trevor at The Base, 116 Anacapa Street on Friday May 30 from 600p-800p. We hope to see you there!

[SANTABARBARAVOLLEYBALLCLUB.COM](http://SANTABARBARAVOLLEYBALLCLUB.COM)

[LAVACADEMY.COM/SANTA-BARBARA](http://LAVACADEMY.COM/SANTA-BARBARA)